TOKEN ALLOCATION

1.1 GENERAL INFO

Token name: Fit&Beat
Token symbol: FBT
Token decimals: 8
Token Blockchain: ETH
Token Total Supply: 280,000,000

The FTB token is an internal unit of value that the Fit&Beat platform created to manage its business midel. Fit&Beat token will be used by fitness trainers offering their knoweldge, people looking to improve their lifestyle and become more active, people wanting to approach fitness life more seriously and compete, sponsored athletes, people who want to become the best fitness trainers. Fit&Beat token will be built on the tope of an existitng Ethereuem blockchain, and will be the fuel of the Fit&Beat platform.

1.2 TOKEN DISTRIBUTION

Token Public Sale 50% = 140 000 000
Retained by the company 33% = 92 400 000
Community development 14,50% = 40 600 000
Reserve funds 2,5% = 7 000 000

1.3 TOKEN PUBLIC SALE

Development 50% = 70 000 000
Research 30% = 42 000 000
Operations 15% = 21 000 000
Legal 5% = 7 000 000

1.4 TOKEN PUBLIC SALE

Founders 83,45% = 77 107 800
Team and Advisors 16,55% = 15 292 200

1.5 COMMUNITY DEVELOPMENT

Bounty 22% = 8 932 000
Ambassadors 73% = 29 638 000
Other 5% = 2 030 000

It is extremely important to us that most of the tokens gets distributed to the community. Team's, advisors', and ambassadors' tokens will be locked for 12 months after the end of the token sale. Team, advisors, and ambassadors will receive tokens gradually, in the following year, meaning that each month they will receive 1/12 of the tokens, starting as of the 13th month after the token sale.

FIT&BEAT

1.6 TOKEN BURNING

FitBeat is a project that puts the core of its token development system through token burning. FitBeat offers a limited supply of tokens, which means that FitBeat will automatically burn, meaning, and permanently remove 20% of FTB tokens received from membership fees.

The process of burning tokens will reduce the total supply of FTB tokens, which will automatically result in the organic growth of the token value, while benefiting token holders and investors.

FitBeat's project mission and vision are to be transparent and to proide benefits to its community. The team will make sure that as many tokens as received from membership will be burned. Our goal of obtaining 1 million members represents our ambition, but also obligation, because we will dispose of all remaining tokens if any. The total supply of FTB tokens is 280,000,000. Our estimated token supply within 6 years is 100,000,000. The process of burning tokens will make sure that the demand and price of FTB tokens are as high as possible.

1.7 ETHEREUM BLOCKCHAIN

We consider Ethereum blockchain very important for FTB token. Ethereum is a distributed public block chain network that focuses on running programming code of any decentralized application. Ethereum is an open-source blockchain with smart contract functionality. It also allows a cross-asset value transfer, by using a distributed ledger on the blockchain. It is a great platform, which connects an entire ecosystem: it connects banks, systems, payments and people. With its core, you are able to move money quickly, reliably, and at lower. The FTB token is a proudly an Ethereum blockchain compliant token.

1.7.1 TOKEN PUBLIC SALE

The Ethereum blockchain ensures security implementing various authentication constraints and encryptions. In addition, the average settlement time for the transaction is 20 confirmations or less than 5 minutes. This gives Ethereum blockchain a tremendous advantage over other alternatives. The transaction fee on the Ethereum network is considerably small, around 4.42 US dollas. Furthermore, it is also reasonably fast as it can process 30+ transactions per second.

1.8 CROSS-CHAIN SWAP

The FitBeat team decided to enable cross-chain swap, because we want to expand our ecosystem and facilitate adoption of FTB in DeFi protocols and decentralized exchanges. Different blockchains offer different capabilities and we want to make FTB token available to a wider user base. The process can be described in two steps: 1. we lock FTB tokens in a smart contract on one chain; 2. corresponding token is minted on the destination chain. The result is that we have different versions of token, which re linked by a smart contract, and this makes it possible to swap one version for another, and we can do this at any time.

FTB chose Ethereum as the native blockchain due to its reasonably fast and cheap transactions. The need to expand and to increase the community and make it available to more people, as well as the growth of DeFi on other chains, Ethereum and BSC, has pushed FTB to go cross-chain and make token available for use in all these new protocols. The team has made sure to

implement a version of FTB token on both Ethereum and BSC, making it easy for users to swap different versions of FTB, automatically via a smart contract, with a single click. Any users can sap between the tokens at a 1:1 ratio. The only cost are the transaction fees.

Ethereum is very important for FTB token, as it is home to the majority of DeFi projects. That is why we also see a huge potential and a necessity to be present on Ethereum. We also want to be innovative and support different ecosystems, which is why we also want to support the Binance Smart Chain, which is fast, cheap and extremely safe and reliable blockchain for innovative blockchain projects. BSC also offers interoperability with Ethereum.

1.8.1 CROSS-CHAIN FTB SWAP

The maximum supply of FTB tokens started at 280,000,000 and this number is continuously being reduced by the token burning mechanism, which will help us increase the value organically. The supply of FTB token will be divided into two chains: Ethereum, and BSC. There was exactly 270,000,000 tokens minted on the Ethereum chain, 10,000,000 on the Binance Smart Chain. Consequently the FTB team will burn 51,000,000 tokens on the Ethereum network, in order to keep the maximum supply at 280,000,000. As most of the company's funds are located on the Ethereum chain, the token burn will also continue on the Ethereum Chain.

We are very ambitious and focused on implementing both protocols. The FTB token can be swapped between the different chains in a 1:1 ration at any given time. This feature will be available on official FitBeat website with the launch of both protocols.

Being present on two protocols provides a lot of advantages for our community and users. Our users will have the ability to hold FTB in their Ethereum or BSC wallets and also to send the FTB token to and Ethereum and BSC address. All these, enables FTB to grow and to use FTB token as an asset in DeFi products, dApps, trading on decentralized exchanges and much more.

1.8.2 OUR ADVANTAGES

We know that FitBeat with its FTB ecosystem will be able to grow and scale faster on complex markets, and the main factors, which make this possible are:
• FitBeat project has a clear vision and roadmap,
• FitBeat project is transparent and relatable,
• FitBeat project is recommended by independent experts,
• FitBeat has a proven MVP and a working business model,
• FitBeat has transparent revenue streams, which make it independent of external funding,
• FitBeat brings value and money to users,
• FitBeat platform operates on the blockchain market that is bringing profit,
• FitBeat is a self-made project,
• FitBeat has a huge ambassador base and expert support, which will increase a rapid transition of the project to a higher level,
• FitBeat project will make sure to provide a stable growth of the FTB's value.